

The Wisconsin Defense Breakdown Economic Impact Report

Go to www.forthecommondefense.org/reports to view detailed reports on Wisconsin counties, cities, Congressional Districts, industries, small businesses and information on sources and methodology.

- **9%:** In 2012, President Obama limited U.S. military capability to fighting one “regional conflict” and one “holding action.” Defense budgets for 2013-2021 were cut **\$487 billion – a 9% cut, at a minimum.**
- **18%:** “Sequestration,” required by law in 2011, mandates **\$500 billion** more in 2013-2021 defense cuts – **an 18% cut, at a minimum.** President Obama said he will veto any changes Congress makes.
- **Be Prepared:** In 2013 **these cuts in defense jobs and businesses** will hit Wisconsin counties, cities and industries. This report shows how “National Average” defense budget reductions of at least **9% and 18% could affect Wisconsin, using actual 2010 Wisconsin data.**
- **Ask Questions:** In 2012, Congress and President Obama will decide on the specific defense budget cuts. In the next 6 months, find out if these defense cuts affect your community more – or less – than this national average. See www.forthecommondefense.org/reports for reports on cities, counties, industries and more.

A 2011 nationwide economic impact study from the Center for Regional Analysis predicts that Wisconsin could lose tens of thousands of jobs and billions of dollars under the “Sequestration” law:

- Wisconsin could lose 25,731 jobs.
- Wisconsin’s economy could lose \$1.52 billion in lost earnings.
- Wisconsin could see a \$2.21 billion decrease in Gross State Product (GSP).

Congressional experts estimate Wisconsin could lose DOD military active-duty and DOD civilian jobs:

- Under “Sequestration,” 341 **military active-duty employees** could lose their jobs.
- Under “Sequestration,” 703 **civilian DOD employees** could lose their jobs.

Wisconsin Top 5 Counties Projected Revenue Reductions Based On National Average

County Name	2000-2010 Revenue	2010 Revenue (Baseline)	2013-2021 Annual Revenue Reduced By At Least 9%	Under Sequestration: 2013-2021 Annual Revenue Reduced By At Least 18%
Winnebago	\$23,034,900,093	\$7,109,118,577	-\$639,820,697	-\$1,279,641,395
Milwaukee	\$2,769,752,407	\$301,966,414	-\$27,176,978	-\$54,353,957
La Crosse	\$1,382,524,676	\$268,833,123	-\$24,194,982	-\$48,389,964
Rock	\$1,140,528,157	\$209,319,430	-\$18,838,749	-\$37,677,499
Waukesha	\$1,125,765,943	\$175,125,951	-\$15,761,336	-\$31,522,672



Wisconsin businesses will not escape the 9% and 18% cuts.

Public data for 2010 shows Wisconsin businesses earned over \$8.81 billion supporting America's defense:

- But under these 10-year defense cuts of at least 9%, Wisconsin **annual business losses** could be greater than **\$793 million**. Wisconsin businesses may have to **fire workers**.
- And at the "Sequestration" level of at least 18% in defense cuts, Wisconsin **annual business losses** could be greater than **\$1.59 billion**. Some Wisconsin businesses may have to **shut down**.

With at least 9% or 18% in planned budget cuts, Wisconsin's small businesses will suffer.

From 2000-2010, {TotalBusinesses} Wisconsin businesses provided goods and services for America's national defense:

- **49 minority-owned businesses**, including 11 owned by Black Americans, 9 owned by Hispanic Americans, 3 owned by Native Americans, 7 owned by Asian-Pacific Americans, and 19 owned by other minority Americans.
- **55 small businesses** including 37 "8A" and **small disadvantaged businesses** (SDB's)
- **114 woman-owned** businesses
- **106 veteran-owned** businesses, including 33 owned by **service-disabled veterans**

Wisconsin Businesses Projected Revenue Reductions Based On National Average

Type of Business	Numbers of This Business Type 2000-2010	Revenue for This Business Type 2010	Revenue Losses for Business Type 2010 - at Least 9% Reduction	Revenue Losses for Business Type 2010 - at Least 18% Reduction
Minority Owned	49	\$53,025,102	-\$4,772,259	-\$9,544,519
Small Businesses	18	\$27,671,268	-\$2,490,414	-\$4,980,828
Small Disadvantaged	37	\$31,575,781	-\$2,841,820	-\$5,683,641
Veteran-Owned	73	\$200,448,321	-\$18,040,350	-\$36,080,699
Service-Disabled Veteran	33	\$17,446,160	-\$1,570,154	-\$3,140,309
Black American	11	\$5,615,039	-\$505,354	-\$1,010,707
Hispanic American	9	\$13,457,946	-\$1,211,215	-\$2,422,430
Asian-Pacific Owned	7	\$6,818,450	-\$613,661	-\$1,227,321
Women-Owned	114	\$46,045,576	-\$4,144,102	-\$8,288,204

